



FOR IMMEDIATE RELEASE

RS Medical Appoints John Konsin as New President and Chief Executive Officer

Leading Pain & Function Solutions Provider Announces Leadership Change as Company President & Co-Founder Announces Retirement from Day-to-Day Operations

Vancouver, Wash. - (January 6, 2010) International Rehabilitative Sciences, Inc. dba

RS Medical, the premier provider of physician-prescribed pain management and rehabilitation products and services, today announced the appointment of John Konsin as President and Chief Executive Officer, effective immediately. President and co-founder Rick Terrell is retiring from the day-to-day operations of the company and will continue to serve as Chairman of the Board.

Rick Terrell has played an instrumental role in the founding, management direction and growth of RS Medical, from introduction of its first home electrotherapy product in 1990 to a company of over 500 employees supporting multiple Pain and Function solutions products prescribed by thousands of physicians for their patients in over 195 metropolitan markets. The privately held company will celebrate its milestone 20-year anniversary later this month.

"I am very pleased with the appointment of John Konsin as President and CEO, just as I am excited about the future of RS Medical and our continued ability to outperform the market," said Rick Terrell. "John Konsin brings strong executive leadership and over 30 years of experience in the medical device industry including general management, marketing, sales, business development and operations. With the support of our strong Board of Directors and management team, John is well equipped to guide our independent company to its next chapter of growth," continued Rick Terrell.

Said John Konsin, President and CEO, "RS Medical has strengths that are the envy of many life science companies—a large, experienced, direct national sales team, strong brand awareness,



and numerous and deep relationships with healthcare professionals, their patients, payors and suppliers. I look forward to addressing the challenges and growth opportunity this position offers in our continued mission to promote positive patient outcomes in the current and future markets we will serve."

John Konsin served until September of 2009 as Vice President, Sports Surgery, of the Surgical Devices Global Business Unit of Covidien at its Waltham, Massachusetts facility. As Vice President and General Manager of the Covidien Sports Surgery Incubator in 2007, he directed and integrated the acquisition of Scandius Biomedical in 2007, hiring a new executive team and leading the commercialization efforts of the Sports Surgery business segment. In a prior role as Executive VP & General Manager of Accellent, Inc., John led the \$250M Endoscopy business to increase its supplier market share position in the 'Top 15' Medical Device Companies segment. Between 1999 and 2005, he served as General Manager for the Gynecology and Vascular Business Unit, and as Vice President, Marketing, of the Endoscopy division of Smith & Nephew, Inc. John holds a B.S. from Duquesne University and an M.B.A from the University of Colorado.

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About RS Medical

RS Medical is the premier provider of non-invasive medical products designed to relieve pain and improve function. The company sells its products including the RS-4i Sequential Stimulator, RS-TENS Plus, Pronex Cervical Traction throughout the United States with an employee sales force that markets directly to physicians. RS Medical has an industry-proven reputation and is dedicated to maximizing positive patient outcomes by providing products and services that exceed the expectation of the patient, medical professional and payor. More information about RS Medical and its range of products can be found on the company's Web Site at www.rsmedical.com/.

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